

SAVE TIME! SAVE MONEY! INCREASE PROFITS!

With Web-to-Print at safeguardmarketing.ca



Safeguard with The Bridge Network has eliminated the labour and hassle involved with sending out Patient Reminders, Patient Reactivation Cards, Birthday cards and other patient mailings using our Web to Print site safeguardmarketing.ca. This easy to use web based solution provides a professional, high quality, quick method of keeping on top of your patient reminders, birthdays, thank you for referrals or those inactive patients.

If you are presently using reminder cards, this will save you both time and money by using the Safeguard Web to Print Site (Safeguardmarketing.ca)!

COST COMPARISON

MANUAL

200 Reminder Post Cards
 200 Stamps
 Labels
 Labour

Cost per piece: \$ 1.47

Safeguard Web to Print Site

200 Reminder Post Cards
 200 Stamps
 1 Transmission Fee

Cost per piece \$ 1.08

The larger the mailing the greater the savings in material and labour!

Web to Print allows your staff to focus on your patients!



DENTAL CLINIC ADDRESS CITY, PROVINCE, POSTAL CODE TELEPHONE NUMBER		
JUST A REMINDER...		NAME Address City, Province Postal Code
<i>Daniel has a dental appointment on Monday, April 28, 2008 at 1:30 p.m.</i>		
<i>If this is no longer a convenient time, please contact our office immediately to reschedule. Please note that we must have 24 hours notice.</i>		

Back of Card



Personalized Print Solutions

It's so easy to use our Customized Reminder Card Solution that you will never want to hand write reminder cards again!

4 easy steps!

1. Select Document (Front Image, back layout and message)
2. Upload Mailing Information
3. Review, Edit and Approve
4. Add to Shopping Cart and Proceed to Payment

Benefits of our Marketing Program:

- On-line System allows you to select contemporary, colourful reminder cards that are personalized for each client.
- Cards can be prepared in advance, taking pressure off busy times.
- Customize message for health checks, dentistry, products, service or client birthdays or holidays.
- Automated system ensures cards are printed, stamped and mailed directly to customers on time, every time!
- Automatic SECOND reminder option available utilizing either voice call or postcard reminders to increase compliance even further. Ask your representative how this is possible!!
- Free up staff time for essential tasks and direct interaction with clients.
- Increase Patient retention.
- Reactivate inactive patients

Safeguard's NEW web-based marketing solution will add value to your patient care!

Call **1 800 667-6250** or
Contact your personal Safeguard Distributor



Personalized Print Solutions